

Levon Midoyan

Senior Full-Stack Web Developer | PHP, Laravel, WordPress, React.js, MySQL

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SUMMARY

Full-stack web developer with 8+ years of building and maintaining production websites and web applications with PHP, WordPress, WooCommerce, React.js and MySQL. At NovemBit I work on educational and content platforms with about 1M visitors a month, including a legacy custom-PHP rebuild on a live database. Before that I supported 45+ country-specific WooCommerce stores at eworld and built WordPress plugins at TT-Soft that now have 105,000+ active installs on WordPress.org. I have led plugins from an empty repository to public release, and I also build the sites that run on them.

TECHNICAL SKILLS

Languages: PHP, JavaScript (ES6+), TypeScript, Node.js, SQL (MySQL, T-SQL)

Frontend: React.js, Next.js, Redux, React Hooks, Gutenberg blocks, HTML5, CSS3, SCSS/Sass, Tailwind CSS, Bootstrap, jQuery, Webpack, Vite, Babel

Backend: Laravel, REST APIs, WordPress (custom themes & plugins, WP REST API, hooks/filters, ACF), WooCommerce, Composer, npm/Yarn

Databases: MySQL, MariaDB, MongoDB, Redis, query optimization & indexing

Tools & DevOps: Git, GitHub, GitLab, Bitbucket, Docker, Docker Compose, CI/CD (GitHub Actions), WP-CLI, Nginx, Apache, Linux, SSH, PhpStorm, WebStorm, VS Code, Postman, Jira

EXPERIENCE

NovemBit — Senior Full-Stack Web Developer

Nov 2022 – Present

- Develop and maintain educational, informational and social-experience web applications with about 1M monthly visitors, across frontend and backend.
- Lead developer and architect of **Me and My Golf** (meandmygolf.com), a golf education platform with WooCommerce Subscriptions memberships and a React member area.
- One of 4–5 developers who rebuilt a large legacy custom-PHP website in 3–4 months, keeping the production database (100K–1M records) and all historical data; designed changes around the existing schema and ran data migrations where needed.
- Improved performance, SEO, security and maintainability of the rebuilt application.
- Integrated payment platforms, marketing tools and data providers through their APIs; use Git in shared codebases and Docker for development environments.

eworld — Software Developer

Nov 2021 – Oct 2022

- Maintained and supported 45+ country-specific e-commerce websites built with WordPress and WooCommerce.
- Maintainer of **Signal Hero** (signalherouk.com and 40+ sister stores in 21 countries) and **Autocovers** (UK and 5 sister stores): products, cart, checkout and order features in WooCommerce.
- Kept features and fixes in sync across country stores with shared and site-specific functionality.
- Maintained and extended the brands' separate customer review websites built with **Laravel**.
- Maintained 11 WordPress review and comparison sites for the signal booster stores.
- Troubleshoot production issues and shipped fixes with PHP, JavaScript and MySQL.

TT-Soft — Web Developer

Aug 2018 – Oct 2021

- Developed WordPress plugins published under the AYS Pro brand, with 105,000+ combined active installs on WordPress.org.
- Lead developer of **Survey Maker**, **Chartify** and **Easy Form**, built from scratch from architecture to public release.
- Led development of **Fox LMS** from scratch to WordPress.org release: an LMS plugin with course builder, quizzes, progress tracking, student and instructor dashboards, certificate builder, Gutenberg blocks and Elementor widgets.
- Core developer of **Quiz Maker**, the main AYS Pro product (20,000+ installs, 4.9/5 from 600 reviews).
- Long-term work on Popup Box (50,000+ installs), Secure Copy Content Protection (20,000+) and Poll Maker (7,000+).
- Built plugin backends with PHP and MySQL and admin/frontend interfaces with JavaScript and CSS; kept plugins compatible with new WordPress and PHP releases.

EDUCATION

National Polytechnic University of Armenia — Bachelor of Technology, Information Technology

2013 – 2019

CERTIFICATIONS

- React - The Complete Guide (including Hooks, React Router, Redux) — Udemy, Apr 2023
- Harmonious Development with Symfony 6 — SymfonyCasts, Nov 2022
- CodeIgniter 4: Build a Complete Web Application from Scratch — Udemy, Sep 2022